

FormAssembly Dreamforce Giveaway

Official Terms & Conditions

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED BY LAW.

1. Eligibility

The FormAssembly Dreamforce 2025 Ticket Giveaway (the "Giveaway") is open to individuals who are at least eighteen (18) years of age or older at the time of entry, regardless of their location. Employees, officers, directors, and agents of FormAssembly ("Sponsor"), and their immediate family members (spouse, parents, siblings, children) and household members are not eligible to participate. The Giveaway is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

2. Sponsor

The Giveaway is sponsored by FormAssembly, **885 S College Mall Rd, Bloomington, IN 47401**.

3. Agreement to Official Rules

By participating in the Giveaway, each entrant unconditionally accepts and agrees to comply with and be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all respects.

4. Entry Period

The entry period for the Giveaway begins on **July 23, 2025, at 12:00 AM ET (Eastern Time)** and ends on **August 31, 2025, at 11:59 PM ET** (the "Entry Period").

5. How to Enter

To enter the Giveaway, eligible individuals must complete and submit the entry form located at: <https://go.formassembly.com/ticket-to-dreamforce-2025.html> during



the Entry Period. Only one (1) entry per person is permitted. Multiple entries from the same person will be disqualified.

6. Prize Details

One (1) winner will receive the following prize package:

- One (1) ticket to Dreamforce 2025.
- Up to \$1,000 USD toward travel expenses, to be provided in the form of a prepaid Visa card or other cash equivalent.

The approximate retail value (ARV) of the total prize package is **\$2,300 USD**.

Travel Expense Stipend: The winner will receive up to \$1,000 USD in the form of a prepaid Visa card or other cash equivalent to be used toward travel expenses. The winner is solely responsible for making all travel arrangements, including flights, accommodation, and ground transportation, and for any costs exceeding the \$1,000 travel stipend. FormAssembly is not responsible for any delays, cancellations, or other travel interruptions.

7. Winner Selection

One (1) winner will be randomly selected from all eligible entries received during the Entry Period. The random drawing will take place within 3-5 days after the close of the Entry Period.

8. Winner Notification

The potential winner will be notified via email between **August 31, 2025, and September 4, 2025**, using the email address provided on their entry form. The potential winner will have **forty-eight (48) hours** from the time the notification email is sent to respond and claim their prize. If the potential winner fails to respond within the allotted time, or if the notification email is undeliverable, or if the potential winner is found to be ineligible, the prize will be forfeited, and an alternate winner will be selected from the remaining eligible entries.

9. Taxes

All federal, state, and local taxes associated with the prize, including but not limited to income taxes, are the sole responsibility of the winner. The winner may be required to provide their taxpayer identification number and may receive an IRS Form 1099 from the Sponsor for the actual value of the prize.

10. Release of Liability

By entering the Giveaway, entrants agree to release and hold harmless the Sponsor, and its respective parents, subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability whatsoever, and waive any and all causes of action, for any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Giveaway or acceptance, possession, or use of any prize (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, rights of publicity or privacy, defamation or portrayal in a false light, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory. This release includes, but is not limited to, claims related to travel, event cancellation, or use of the prize.

11. Compliance

This Giveaway is not affiliated with, endorsed by, or sponsored by Dreamforce or Salesforce. Any trademarks or logos of Dreamforce or Salesforce are the property of their respective owners and are used for descriptive purposes only.

12. Publicity Release

By accepting the prize, the winner grants to Sponsor and its designees the right to use the winner's name, likeness, image, voice, and/or biographical information for advertising, publicity, and promotional purposes in any media now known or hereafter devised, worldwide in perpetuity, without further compensation, notification, or permission, except where prohibited by law.

13. General Conditions

Sponsor reserves the right to cancel, suspend, or modify the Giveaway if any fraud, technical failures, or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Giveaway, as determined by Sponsor in its sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Giveaway or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner.

14. Disputes

Except where prohibited, entrant agrees that any and all disputes, claims and causes of action arising out of or connected with this Giveaway or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by



the appropriate court located in Marion County, Indiana. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Giveaway, shall be governed by, and construed in accordance with, the laws of the State of Indiana, without giving effect to any choice of law or conflict of law rules (whether of the State of Indiana or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than ¹ the State of Indiana.

15. Privacy

Information submitted with an entry is subject to the Privacy Policy stated on the FormAssembly website. To read the Privacy Policy, visit <https://www.formassembly.com/privacy-policy/> (or the relevant privacy policy link).

By submitting an entry on the form, you confirm that you have read and agree to these Official Rules.